

The Power of Information | 2010

Blueprint's annual customer update event

Information is Power
and we at Blueprint invite you
to a day of insights on the latest
developments in information
management, technologies
and strategies.

Register now to reserve your place
at this complimentary event.

Tuesday 27 April, 10.00–15.30
Central London



blueprint

making data work for you

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America Conference Centre
1 America Square
17 Crosswall
London EC3N 2LD

Test drive it yourself

We'll also be running interactive sessions throughout the day on some of the tools, so come along and have a go yourself.

Training courses

Blueprint professionally train and teach our skills to thousands each year through our accredited Business Intelligence training centre with over 30 specialist courses. To learn more, contact the training team on 020 7832 1802 or email training@bpms.co.uk.

Programme

09.30–10.00	Registration and coffee	11.45–12.45	Session 1/A Enterprise Information Management – A CIO's perspective	or	Session 1/B The future – Broadcast and Mashable BI	or	Session 1/C Successful BI rollout and post-implementation support
10.00–10.10	Welcome and introductions						
10.10–10.40	The Future of BI		We take a look at information from the CIO's perspective to understand how to govern and control the organisation's information assets and explore challenges with recent advances in cloud computing. We will cover a spectrum of tools and techniques for structured and unstructured data such as master data management, data integration/federation, content management and enterprise search.		Driven by social media, gadgets and new habits of communication, your BI users are expecting new and innovative ways of consuming and collaborating information. We will explore, discuss, demo and imagine where BI is heading. Tweet your questions to http://twitter.com/realblueprint .		This session will highlight the key components of a successful BI rollout and setup of post-implementation methods, processes and procedures. We'll cover broad areas, from end-user support and business processes, to the content of your 'business as usual' tool kit.
		12.45–13.30	Lunch				
		13.30–14.30	Session 2/A What's new in Xi3?	or	Session 2/B Reporting Against SAP ERP	or	Session 2/C Delivering successful BI using Microsoft
			These changing offerings combined with a user expectation to collaborate around information, advances in technology (eg: in memory analytics) and continued growth in the importance of BI, present new challenges and opportunities. During this session we'll give you our take on the direction BI is heading, the impact on approach and some of the new opportunities that are waiting to be exploited		The session will help support your decision surrounding this technology; provide you with an opportunity to gain an independent overview of the latest SAP BusinessObjects product suite; advise best practises, and share case study examples of how it can be implemented against SAP or SAP BW.		With the advance of Microsoft as a serious contender in the BI market, we explore how Microsoft BI tools (SQL Server, Reporting Services, PerformancePoint Services & PowerPivot) in conjunction with BI best practice can save money and drive real performance improvements.
10.40–11.20	Performance management and strategic planning – from theory to software	14.30–15.30	Session 3/A Driving productivity by enabling us all with SharePoint 2010	or	Session 3/B Extending SAP BusinessObjects with third party solutions	or	Session 3/C BI Training – is it needed?
	There is increasing demand for organisations to link their performance management and planning processes. This session will cover theory and approach, as well as demonstrate how software can be used for KPI dashboards, strategy management and strategic planning and budgeting.		Where are work styles heading and how can people work smarter and more productively? The launch of SharePoint and Office 2010 provides key insights into how we can enable more productive and collaborative working.		This session will give you an insight into some of the latest solutions for extending and integrating your SAP BusinessObjects platform. Features Outlook and ESRI integration alongside simplified administration, report and dashboard bursting solutions.		This session will relate a training programme to a generic BI project plan, highlighting what should be done to ensure a successful project with high user adoption. We'll cover the types of training required and a variety of flexible delivery methods – from traditional classroom to virtual delivery and other types of elearning.
11.20–11.45	Break						

Partners



How to register

1. Online at www.bpms.co.uk/events/the-power-of-information-2010.aspx
2. By telephone on 020 7832 1830
3. By e-mail to bibriefing@bpms.co.uk
4. Post this form to Sophie Hurrell-Smith, Blueprint, 12 Gough Square, London, EC4A 3DW
5. Or fax this form to 020 7832 1801

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Delegate's details

Title (Mr/Ms/Mrs)	First Name	Second Name
Job Title		Department
Company		
Address		
Town	Postcode	
Tel No		
E-mail		

I would like to attend the following sessions (please tick one box per time slot):

11.45-12.45	<input type="checkbox"/> Session 1/A Enterprise Information Management - A CIO's perspective	<input type="checkbox"/> Session 1/B The future - Broadcast and Mashable BI	<input type="checkbox"/> Session 1/C Successful BI rollout and post-implementation support
13.30-14.30	<input type="checkbox"/> Session 2/A What's new in Xi3?	<input type="checkbox"/> Session 2/B Reporting Against SAP ERP	<input type="checkbox"/> Session 2/C Delivering successful BI using Microsoft
14.30-15.30	<input type="checkbox"/> Session 3/A Driving productivity by enabling us all with SharePoint 2010	<input type="checkbox"/> Session 3/B Extending SAP BusinessObjects with third party solutions	<input type="checkbox"/> Session 3/C BI Training - is it needed?

Please photocopy this form to register further delegates.
This is a complimentary event, but spaces are limited and subject to availability and acceptance.

Date and venue

Tuesday 27 April, 10.00-15.30
America Conference Centre
1 America Square, 17 Crosswall
London EC3N 2LD

Nearest tube

Tower Hill (1 minute)
Aldgate (2 minutes)
Aldgate East (2 minutes)
Liverpool Street (8 minutes)

More information

For more information please contact Sophie Hurrell-Smith on 020 7832 1830 or email shurrell-smith@bpms.co.uk

Blueprint

12 Gough Square, London, EC4A 3DW
020 7832 1800, www.bpms.co.uk

Blueprint has expertise across a wide range of industries, including both public and private sectors.

