

Programme

09.30 Registration

10.00 Welcome

10.15 The thirst for business value

As the tools and technologies for Business Intelligence become more pervasive, organisations are challenged to maximise the value of that investment.

Blueprint believes that focusing on business value is fundamental; recognising that the value created will vary according to the characteristics of each organisation, the prevailing business environment and the maturity of its BI strategy.

During this opening session we will share with you what we see as the keystones for creating tangible business value in the current BI and business environment.

10.45 Tools for tomorrow

This is an exciting year for innovation in BI technology with industry leaders SAP and Microsoft both announcing new software releases including improvements in cloud-based and Mobile BI.

We invite them to assess how their most recent and future technological innovations add more value to businesses across all industries and sectors.

We are offering a number of different sessions for you to create your own agenda from 12.00 onwards.

Track 1

12.00-12.45

Emerging trends

How are the latest “cool tools” and evolving trends beginning to benefit the delivery of business analytics and intelligence, and increase engagement?

14.00-14.45

Microsoft BI the next chapter

New features in Microsoft’s BI toolkit including MDS enhancements, columnar databases and Web BI, with a focus on SQL2011 (Denali).

15.00-15.45

SAP release 4.0 a closer look

With release 4.0, SAP has provided the framework for extended BI and we take a look at some of this release’s most inspiring features including the single semantic layer, enhanced usability and integrated front-end tools.

15.45-16.30

Driving business engagement

How the versatility of SharePoint 2010 can be used to surround the BI core, helping to increase business engagement and closed loop collaboration.

Guest Speaker

Tim Wallis, Managing Director
Content and Code

Track 2

Defining business value

Dr Joe Peppard will explore how businesses define business value outcomes for a BI solution throughout the project and how to deliver those benefits.

Guest Speaker

Professor Joe Peppard
Chair in Information Systems
Cranfield School of Management

Value in sharp focus

How do you balance the desire for agility and change, with the need for control? By focusing on the true goals of BI you can select the right approach and accelerate the speed to value.

Engaging people/ organisations for effective & sustainable change

Explore the process and behaviours required to manage organisations through periods of change to ensure sustained focus on value creation and tangible benefits – and understand why sometimes the desired change is not achieved.

Guest Speaker

Miranda Wheatley-Price
Managing Director
Rubicon

Blueprint case study

Hear how a Blueprint client focused on deriving value out of data to drive the future business strategy and created a platform for opportunity based BI that will engage, excite and enable growth across the organisation.

Track 3

Agile BI a fast track to value

Alternative approaches to BI project delivery, to support an evolving and iterative business analytic requirement.

Creating a BI Competency Centre

Explore the necessary steps to initiate and execute the implementation of a Business Intelligence Competency Centre (BICC) and understand the benefits it can provide.

Aligning BI to strategy

Blueprint will share a best practice approach to defining and cascading a set of key performance measures to drive behaviours that align with and support the overall corporate strategy.

Creating an information management powerhouse

The insight to help you assess how your reporting and data platforms are evolving, looking at the key steps to defining and building an integrated information management platform that supports true business insight.

Coffee and showcase

Lunch and showcase

Coffee and showcase

16.45 Event close